

# EAT NOM

Dear Restaurant Owner,

EatNom is a weekly subscription meal delivery service that sends healthy, ready-to-eat meals right to our consumer's doorstep. Our meals are fully cooked, so all they need to do is reheat and enjoy, following the instructions on each meal. At EatNom, we believe that every dish should tell a story and every meal should be an enjoyable experience.

I was born and raised in this wonderful borough, Queens, NY. Because of this, we developed all of the recipes we offer to our consumers with our *community* in mind. Discovering the depth of *Queens (NY) cuisine* has been one of the most exciting, eye-opening experiences I've undergone over the past few years. There are so many delicious dishes that I've tried and have yet to try, from *home-cooked* to *restaurant prepared*, *high-end* to *street food*.

That's the beauty of our borough. The diversity.

We believe that every restaurant has a story to tell. The root of their passion, the root of their recipes, their journey from idea to plate. We understand that eating out *isn't* just about eating and exiting, it's about *the dining experience* and we want to give that back to our consumers who have been staying away from restaurants. Which brings me to my point, we'd like to partner with you!

We would love for you to join our EatNom community. We want to share your story, your history, your journey. We want to highlight your restaurant and excite the community to eat out again. We want to entice their senses with a sample of your menu - reel them out by allowing them to taste your food while they're bunkered in. By introducing your dishes to our ever rotating menu, our community can try something new...or old, allowing them to *discover the depths of Queens (NY) cuisine*.

How it works:

- Restaurant will provide EatNom 1 (one) or 2 (two) dishes that EatNom can highlight online, on our website, through our email marketing, as well as our social media platform.
- The dish or dishes will be carried out in a weekly subscription line for customers to choose from.
- When the dishes are ordered, the restaurant will be responsible for preparing, cooking, cooling and packing each individual dish.
- EatNom will collect the dishes and deliver them to their destination.

The benefits this partnership provides is unparalleled. This would allow you, the restaurant owner, to gain a larger revenue stream by creating a larger delivery area for the restaurant. It would also allow for us to create a larger audience for the restaurant. EatNom would be able to tell the story behind the restaurant, the owner, the dishes with hopes of bringing the community back to the restaurant.

It would be an honor for us if you allow us to work with you in any capacity, for this and any future ventures. Our company has a purpose to serve our community and we hope you can join us in this journey. I look forward to hearing from you. Do not hesitate to contact me if you have any questions.

Sincerely,

Theodore Massillon  
Founder and Owner, EatNom  
917.291.1756

# EAT NOM

## LET'S WORK TOGETHER!



We are a sum of our parts, the sum of which encompasses the community as a whole. We value our connection to our community and we hope to cultivate a connection between the restaurant and the consumers through the power of great storytelling. We want to share your story, your history, your journey from ideas to plate through an interactive social media community. The goal of this partnership is to cultivate loyalty by establishing a friendly connection and exchange between restaurants and consumers.

## THE TEAM EFFORT.

- Restaurant will provide EatNom 1 (one) or 2 (two) dishes
- The dish or dishes will be carried out in a weekly subscription line for customers to choose from.
- When the dishes are ordered, the restaurant will be responsible for preparing, cooking, cooling and packing each individual dish.



## THE ULTIMATE GOAL.



The goal of this partnership is to establish a friendly connection and exchange between restaurants and consumers by building a community bond by sharing the root of their passion, the root of their recipes, their journey from idea to plate. We hope by establishing interactive community, we can cultivate loyalty and entice the consumers to dine out again.

## BENEFITS:

- Create a larger revenue stream for restaurants by opening the restaurant up to a larger delivery area.
- Provides high-end free media & advertisement to thousands of customers located on social media (Facebook, Instagram, Youtube, etc).
- Allows for the restaurant & the community to be highlighted, bringing business back to our neighborhoods & communities.
- Entices customers to sample your menu & ultimately visit your establishment while still covering food costs & profit and eliminating the high cost of 3rd party service fees.

For more information, contact us anytime at [theo@eatnom.com](mailto:theo@eatnom.com)

[www.EATNOM.com](http://www.EATNOM.com)