



Michael Hirschhorn and his 2 daughters

### **Michael Hirschhorn, Jenel Management Corp. (JENEL)**

President of Jenel Management Corp. (JENEL) for the past 17 years, Michael Hirschhorn joined his company in 1990 as Director of Leasing and moved up to President in 2003. JENEL, a private real estate investment group based in New York City, owns and manages over ninety properties totaling more than three million square feet which include urban high-street retail, hotel and other mixed-use properties. For the last three decades, JENEL has developed a proven track record of repositioning unstabilized and underperforming properties through hands-on development, capital improvements, and aggressive leasing strategies. Assets owned are all strategically located in dynamic cities which possess strong market fundamentals. Michael Hirschhorn is a committed advocate for the commercial corridors and neighborhoods in which he does business. Throughout the past 30 years, he has actively served on 10 different Business Improvement District (BID) Boards in varying capacities. Currently, he is the President of the Jamaica Center BID and a member of seven other Boards of Directors, including the 34<sup>th</sup> Street Partnership in Manhattan, Fordham Road BID, and Downtown Brooklyn.