DOWNTOWN JAMAICA
NYC'S MOST VIBRANT SHOPPING DISTRICT

Jamaica Center BID Banner Partnership...

We are happy to announce our **Banner Partnership Program.** The Banners highlight businesses, companies and brands that want to connect with the diverse community of Jamaica Queens. Banners are placed in prime locations on street poles and lamp posts throughout the district - enhancing the vibrant corridors and letting people know there is so much more to do in the lively district of Downtown Jamaica. Jamaica Center BID subsidizes the costs of the banners with additional special rates for companies that buy.

Downtown Jamaica is home to over 200,000 residents, 158,000 workers, nearly 30,000 college students, and is a major transportation hub with access to the LIRR, AirTrain to JFK, 4 subway lines, 43 bus lines and 260,000 visitors per day. Jamaica Center is the proud home of 37 national and regional retailers, several major cultural institutions, as well as City, State and Federal Offices.

Partners' logos will be featured on the bottom 15% of each banner. Banners are placed for one (1) year with the option of special rates for companies that purchase additional banners for future confirmed banner placement opportunities.

Multi-Platform Program

- **High Impact Banners**
- **Jamaica Center Value Card**
- **Jamaica Center BID Newsletter**

*Banners are $150 ea - Special rates for companies that purchase additional banners

Basic Banner Package
Three (3) banners with business logo on bottom 15% of banner
Your company included in the Jamaica Center BID Value Card Program
Total Commitment: $400.00

Banner Package Deluxe
Four (4) banners with business logo on bottom 15% of banner
Your company included in the Jamaica Center BID Value Card Program
Your company logo included in online newsletter, (distributed to over 2k targeted readers monthly) Total Commitment: $500.00

Jamaica Center BID*161-10 Jamaica Avenue, Suite 419 *Jamaica, NY 11432*718.526.2422*valerie@jamaica-center.nyc

Jamaica Center BID Banner Partnership

Yes, I would like to participate in the Jamaica Center BID Banner Partnership Program

Company Name

_____

Contact Person

_____Title_____

Address

_____

Phone _____ Fax _____

Email _____ Website _____

Additional banners (please describe custom package/rate)

_____

Business Name (As it should appear on banner /For logos, please attach)

_____

*Business names and logos are subject to NY Department of Transportation approval before installation

*Logos for Banner program must be submitted in high resolution (300dpi jpeg, eps, or png format)

Banner Placement/Location(s):

_____

*Banner placement subject to availability (final location is not guaranteed)

Payment (Banners must be paid in full before banners are installed)

_____Check: Please make payable to: Jamaica Center Business Improvement Association

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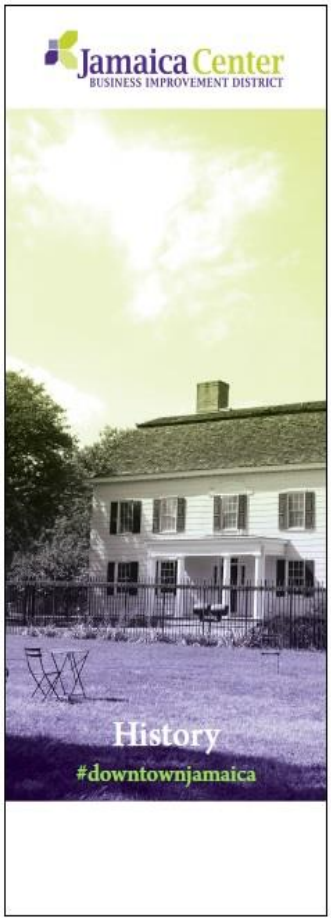
By signing below, I acknowledge that I agree to the above statements.

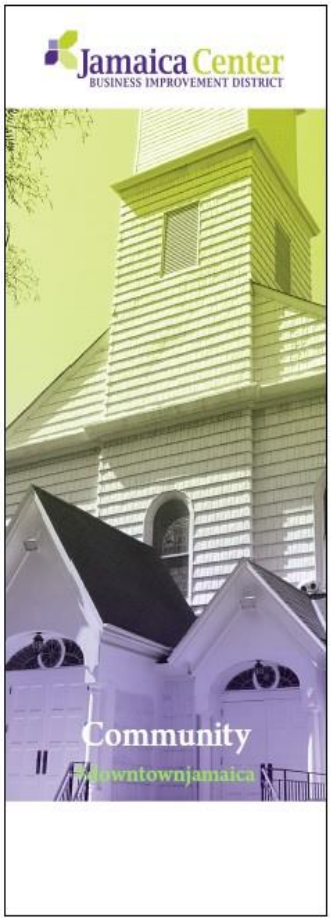
Signature _____ Date_____

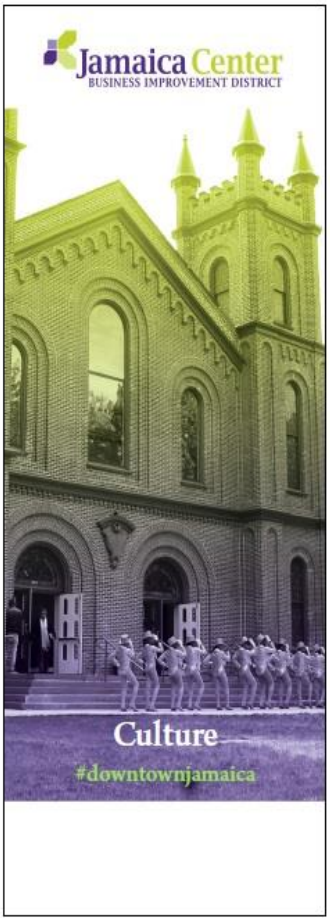
Jamaica BID Representative Initials ___Installation Dates_____ to _____

Please fill out and fax this document to: 718.526.0215

For more information contact Valerie Stevens at 718.526.2422 ext. 100 or vstevens@jamaicacenter.org







THANK YOU FOR PARTICIPATING IN THE JAMAICA CENTER BID BANNER PROGRAM

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