

DOWNTOWN JAMAICA NYC'S MOST VIBRANT SHOPPING DISTRICT

JAMAICA CENTER BID BANNER MARKETING PROGRAM...

We are happy to announce our **Banner Marketing Program**. The Banners highlight businesses, companies and brands that want to connect with the diverse community of Jamaica Queens. Banners are placed in prime locations on street poles and lamp posts throughout the district - enhancing the vibrant corridors and letting people know there is so much more to do in the lively district of Downtown Jamaica. Jamaica Center BID subsidizes the costs of the banners with additional special rates for companies that buy.

Downtown Jamaica is home to over 200,000 residents, 158,000 workers, nearly 30,000 college students, and is a major transportation hub with access to the LIRR, AirTrain to JFK, 4 subway lines, 43 bus lines and 260,000 visitors per day. Jamaica Center is the proud home of 37 national and regional retailers, several major cultural institutions, as well as City, State and Federal Offices.

Partners' logos will be featured on the bottom 15% of each banner. Banners are placed for one (1) year with the option of special rates for companies that purchase additional banners for future confirmed banner placement opportunities.

MULTI-PLATFORM PROGRAM

- **HIGH IMPACT BANNERS**
- **JAMAICA CENTER BID NEWSLETTER**

*Banners are \$300 ea - Special rates for companies that purchase additional banners

BANNER PACKAGE DELUXE

Four (4) banners with business logo on bottom 15% of banner

Your company included in the Jamaica Center BID Value Card Program

Your company logo included in online newsletter, (distributed to over 2k targeted readers monthly) Total Commitment: \$1,000.00

Jamaica Center BID Banner Marketing Program

Yes, I would like to participate in the Jamaica Center BID Banner Marketing Program

Company Name

Contact Person

Title

Address

Phone

Fax

Email

Website

ADDITIONAL BANNERS (please describe custom package/rate)

BUSINESS NAME (As it should appear on banner /For logos, please attach)

*Business names and logos are subject to NY Department of Transportation approval before installation

*Logos for Banner 2015 program must be submitted in high resolution (300dpi jpeg, eps, or png format)

Banner Placement/Location(s):

*Banner placement subject to availability (final location is not guaranteed)

PAYMENT (Banners must be paid in full before banners are installed)

_____ Check: Please make payable to: Jamaica Center Business Improvement Association

By signing below, I acknowledge that I agree to the above statements.

Signature _____ Date _____

Jamaica BID Representative Initials ____ Installation Dates _____ to _____

Please fill out and fax this document to: 718.526.0215

For more information contact Valerie Stevens at 718.526.2422 ext. 2506 or valerie@jamaica-center.nyc

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THANK YOU FOR PARTICIPATING IN THE JAMAICA CENTER BID BANNER PROGRAM